



Metrowest Security Systems Celebrates 30 Years in Business!

It has been 30 years since, in 1981, Metrowest Security Systems began doing business in the Los Angeles area. What started as an idea to provide state-of-the-art electronic security systems has evolved into a thriving business that is still family owned and operated. Our motto "Do it right the first time!" has led us to be one of the top residential and commercial security companies in the region.

In a world of multi-national corporate giants, Metrowest Security Systems has purposely remained a local family operation. Because of this, we can still provide a level of personal service that has become a rarity in today's business climate.

Over the years we have added other products and services to our offerings. Our alarm systems are now both wired and wireless, connect by phone and/or cellular, and offer an array of features that didn't exist in 1981. In addition to alarm systems, we now provide camera systems, intercoms, personal medical alerts. But we still remain dedicated to the core of our business, which is to take today's technology and make it both easy to use and reliable.

What Else Was Done in '81?

As we celebrate our 30th Anniversary, here's a look back at the world in 1981, when we began business as Metrowest Security Systems:

- Ronald Reagan was inaugurated as the 40th President
- The space shuttle Columbia was launched as the first reusable spacecraft
- In the UK, Prince Charles weds Lady Diana Spencer
- Microsoft introduces MS-DOS computer operating system
- 3M Corp launches Post-It Notes
- IBM launches it's first Personal Computer
- MTV network debuts on cable television
- The TV shows Dynasty and Falcon Crest premiere
- The Commodore VIC 20 computer is introduced
- The Osborne 1, the first "portable" computer, debuted with a 5-inch screen and a weight of over twenty-four pounds.
- Katherine Hepburn and Henry Fonda win Oscars for *On Golden Pond*
- Nintendo introduces the Donkey Kong arcade video game
- The first DeLorean automobile, the DMC-12, rolls off the production line
- Sandra Day O'Connor is sworn in as the first woman on the US Supreme Court
- Atari releases a home version of it's popular game Asteroids
- Time magazine names Lech Walesa of Poland's Solidarity Union as Man of the Year

GREEN CORNER

Plastic grocery bags may be cheap and convenient, but they present a danger to wildlife and the environment. A plastic grocery bag can take up to 1,000 years to decompose. LA County has banned them, and LA City may soon follow. What to use instead? Pick up some re-usable cloth bags on your next trip to the market.

Notes From Jane & Lloyd

When tell someone that we have been in business for almost 30 years, we sometimes jokingly add, "... yes, we started the company when we were six years old!" But there is a shred of truth in that statement. Yes, we were certainly older than six, but, like a six year old, we had a lot to learn.

What the past 30 years have taught us is that a business without satisfied customers does not survive. This was something we already knew, but our first few years just reinforced that knowledge. We have always strived to focus on customer service as our primary goal— happy customers bring more referrals, and more referrals bring more happy customers, and so on....

So, putting aside technology and expertise for the moment, we really owe our success and longevity to you, our loyal customers. We hope that you continue to appreciate our service, and we would like to thank all of you for allowing us to thrive for so many years.

*Best regards,
Jane & Lloyd Silverstein
Metrowest Security Systems*